



## Partner With Us

### Why BYOB Revolt?

We are a unique media company that focuses on professional development for individuals. We empower professionals from all industries through a brick-by-brick career strategy, an online community, certification program, and podcast.

### Our Demographics

**Dominantly Female**, *but not a female only community*

**Age Range:** 24-34 (64%)

**Metro Area Focus:** Dallas, TX, Boston, MA New York, NY, Atlanta, GA Los Angeles, CA

**Income Range:** 65,000-85,000 Annually (the average varies based on industry and location, but our research shows this is the current sweet spot)

**Education:** 85% Bachelor's Degree

### Sponsorship Opportunities



Our sponsorship opportunities are not a one size fits all. We create custom content that resonates with your brand's initiatives. This includes branded content, branded social & digital assets, video production & editing, podcast promos, and event marketing. We take pride in our partnerships and only collaborate with brands that reflect who we are. Sponsorship requests are subject to approval.

## **Branded Content**

Connect with our audience and tell your brand's story through branded content. Sponsor a post on our [Community](#), [Instagram](#), or [official blog](#) and drive the right traffic to your brand. We'll create an authentic story that engages our audience, while promoting your business.

### **What You'll Get:**

- Customized content that resonates with our brand and audience, written by us
- Tracking code so that you can see who's visiting your link from our post

### **Sponsored Community Post Requirements:**

- High Res Image, preferably 1:1
- External Link with CTA
- Product/Service Description
- Benefits of Product/Service

### **Sponsored Instagram Post Requirements:**

- 1-2 High Res Lifestyle Images, preferably 1:1
- External Link with CTA
- Brand Messaging
- Product/Service Description
- Benefits of Product/Service

### **Sponsored Blog Post Requirements:**

- High Res Lifestyle Image, preferably 16:9
- External Link with CTA
- Product/Service Description
- Benefits of Product/Service

## **Video Content**

In today's digital landscape, video is king. We can create buzz for your brand through all types of video content: custom video production/editing, livestream video in our community, go live on Facebook or Instagram, or even host an Instagram Story take over.

### **Video Content Opportunities**

- 2-3 minute Custom Video for our Community, Instagram Post, or Instagram Story
- Host a Livestream in our Community
- Host a Facebook or Instagram Live
- Host a Webinar

### **Custom Video Requirements**

- Schedule an intro call with our team to develop concept
- Product/Service Description
- List Benefits of Product/Service
- 5-10 Hi-res Stock Videos

### **Community Livestream Requirements**

- Schedule an intro call with our team to outline concept and script
- 30-minute livestream
- Promote live event to community

### **Facebook/Instagram Live Requirements**

- Schedule an intro call with our team to outline concept and script
- 30-minute livestream
- Promote live event through Facebook event or Instagram Story

### **Instagram Story Takeover Requirements**

- Schedule an intro call with our team to outline concept and script
- 5-6 15-sec videos or images, 1920 x 1080
- Career-focused content

## **Podcast Promo**

Connect to our audience on Spotify, Apple, and iHeartRadio and sponsor an ad in our podcast, “Bitch, I Quit.” Rated one of the top self-help podcasts on Spotify, you’ll get a 30-second custom spot on one of our episodes.

## **Podcast Requirements**

- 30-second live read
- Include description of product/service and CTA
- Site Link

## **Event Promo**

Partner with us and host a branded event for our members. From coaching workshops to cocktail hours, this is the perfect opportunity to really connect and engage with our community face-to-face. If you’re interested in sponsoring an event, please schedule an intro call with our team to discuss further details.

## **Pricing**

Sponsorship rates are a la carte and based on each custom request. To discuss pricing, please submit your partnership request to [hello@byobrevolt.com](mailto:hello@byobrevolt.com).